

APPENDIX C

Workshop / Open House Display Materials

On display for both venues were contextual and physical reference mapping of Memorial Drive, and poster display materials including:

- Project Introduction;
- Project Context Plan;
- The Trees of Memorial Drive;
- ★ Project Process;
- ★ Phase 1 Vision Statement;
- ★ Phase 2 C.A.L.L. Principles;
- ★ C.A.L.L. Principles illustrated;
- ★ Draft Open Space Framework Plan;
- Visioning boards and rating sheets from the Stakeholder's workshop;
- Updated C.A.L.L. Principles;
- Organizing Tools poster;
- Draft Design Development Plan;
- Next Steps poster
- ★ Existing contextual photos of the Memorial Drive corridor;
- ★ Draft conceptual sketches of elements of Memorial Drive corridor;

Handouts were also provided to participants, including:

- Project Frequently Asked Questions
- The Trees of Memorial Drive
- ★ Comment Form

Note:

- ★ Denotes displayed at Stakeholders Workshop

On display in the hall were contextual and physical reference mapping of Memorial Drive, and poster display materials including:

- Project Process;
- Phase 1 Vision Statement;
- Phase 2 CALL Principles;
- CALL Principles illustrated;
- Draft Open Space Framework Plan;
- Existing contextual photos of the Memorial Drive corridor;
- Draft conceptual sketches of elements of Memorial Drive corridor;
- Scaled cross-sections through each of the character areas within the Memorial Drive corridor.

The Landscape of Memory Project

Memorial Drive is one of Calgary's most cherished corridors in terms of history, location, proximity to the Bow River, and its relationship with both the communities adjacent to the Drive and the larger community of Calgary.

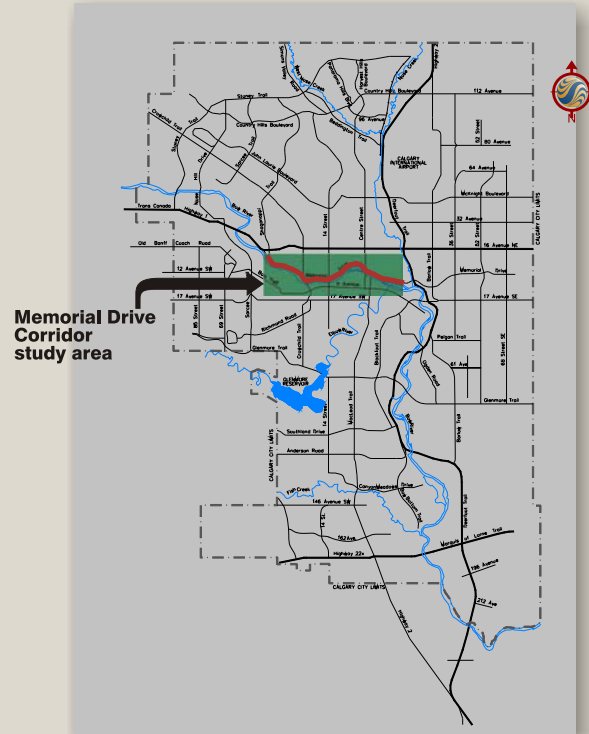
This project has a clear focus to explore new and traditional ideas about memorialization within the context of the urban setting.

With the creative participation of internal and external stakeholders, future users, communities adjacent to Memorial Drive, the larger community of Calgary, and youth, this project aims to develop a shared vision ~ and ultimately a plan ~ for the open spaces of the Memorial Drive corridor. This plan focuses on the themes of remembrance, legacy and history and what they mean to Calgarians.

Memorials observe the memory of loved ones, memory of war- it is a means of observing communal loss (as opposed to individual loss). The lost sons and daughters of our community are commemorated, and the sacrifice that our citizens made for our freedom and security are honoured. Everyone experiences this sense of loss differently.

This landscape needs to place war within the context of history, while we need to understand the place of Memorial Drive within the context of the city.

City Context



Many Calgarians have already had an opportunity to participate in this project

The landscape of the Memorial Drive corridor is also experiential- inviting Calgarians to experience the poetics of the wind on the grass, the movement of water, the dance of city lights.

The draft plan presented here aims to enhance the potential of Memorial Drive to sustain memory - especially the collective memory of the community. This includes the memory of time, of people, of events, and of experiences.

The plan explores the question of how the landscape can provide opportunities for people to express and identify with this sense of loss. There is also an opportunity to discover how memory can also be about celebration - celebrating community, freedom, discovery, and the future.

The vision of Calgarians for the future of Memorial Drive will help protect and enhance the legacy and the future character of this important urban landscape.

The Memorial Drive corridor is a ribbon of memory through the heart of the city.



POINT MCKAY
CHARACTER AREA

PARKDALE
CHARACTER AREA

CROWCHILD
CHARACTER AREA

HILLHURST / KENSINGTON
CHARACTER AREA

SUNNYSIDE
CHARACTER AREA

CHINATOWN
CHARACTER AREA

BRIDGELAND
CHARACTER AREA



CONTEXT PLAN
MEMORIAL DRIVE PHASE II
DESIGN DEVELOPMENT