

# THE CITY OF CALGARY LAND USE BYLAW 1P2007

## OFFICE CONSOLIDATION

### BYLAWS AMENDING THE TEXT OF BYLAW 1P2007

11P2008	June 1, 2008	34P2010	August 19, 2010	40P2015	November 9, 2015
13P2008	June 1, 2008	39P2010	November 22, 2010	43P2015	November 9, 2015
15P2008	June 1, 2008	7P2011	January 10, 2011	45P2015	December 8, 2015
47P2008	June 1, 2008	13P2011	February 7, 2011	15P2016	April 22, 2016
48P2008	June 1, 2008	21P2011	June 20, 2011	22P2016	May 2, 2016
49P2008	June 1, 2008	24P2011	June 27, 2011	23P2016	May 24, 2016
50P2008	June 1, 2008	27P2011	July 1, 2011	27P2016	June 13, 2016
53P2008	June 1, 2008	30P2011	July 25, 2011	29P2016	June 13, 2016
54P2008	May 12, 2008	31P2011	September 12, 2011	28P2016	June 14, 2016
57P2008	June 9, 2008	33P2011	September 19, 2011	43P2016	November 21, 2016
67P2008	October 1, 2008	35P2011	December 5, 2011	4P2017	January 23, 2017
68P2008	October 6, 2008	36P2011	December 5, 2011	5P2017	February 13, 2017
71P2008	December 22, 2008	4P2012	January 10, 2012	13P2017	March 27, 2017
51P2008	January 4, 2009	2P2012	February 6, 2012	20P2017	May 1, 2017
75P2008	January 4, 2009	9P2012	April 23, 2012	29P2017	June 26, 2017
1P2009	January 26, 2009	12P2012	May 7, 2012	30P2017	June 26, 2017
10P2009	April 21, 2009	30P2012	November 5, 2012	37P2017	August 2, 2017
17P2009	June 1, 2009	32P2012	December 3, 2012	49P2017	September 12, 2017
28P2009	July 13, 2009	4P2013	March 1, 2013	50P2017	September 25, 2017
31P2009	September 14, 2009	5P2013	March 25, 2013	56P2017	September 25, 2017
41P2009	October 13, 2009	38P2013	September 2, 2013		
32P2009	December 14, 2009	44P2013	December 2, 2013		
46P2009	December 14, 2009	7P2014	April 14, 2014		
38P2009	December 15, 2009	33P2013	June 9, 2014		
3P2010	March 1, 2010	13P2014	June 9, 2014		
11P2010	April 19, 2010	15P2014	June 9, 2014		
14P2010	May 17, 2010	11P2014	June 19, 2014		
26P2010	May 17, 2010	24P2014	October 27, 2014		
12P2010	June 7, 2010	37P2014	December 22, 2014		
19P2010	June 7, 2010	5P2015	March 9, 2015		
23P2010	June 7, 2010	13P2015	May 13, 2015		
32P2010	July 26, 2010	26P2015	September 1, 2015		

#### NOTE:

Amending Bylaw numbers are located in the text of this document to identify that a change has occurred in a Section, Subsection or Clause. Amending Bylaws should be consulted for detailed information. Where the amendment corrected spelling, punctuation or type face, the amending bylaw number has not been noted in the document.

This document is consolidated for convenience only. The official Bylaw and all amendments thereto are available from the City Clerk and should be consulted in interpreting and applying this Bylaw.

Printed by the City Clerk by authority of City Council.

**Land Use Planning in the Province of Alberta is regulated by the Municipal Government Act, Part 17, which contains the following purpose statement:**

*The purpose of this Part and the regulations and bylaws under this Part is to provide means whereby plans and related matters may be prepared and adopted*

*(a) to achieve the orderly, economical and beneficial development, use of land and patterns of human settlement, and*

*(b) to maintain and improve the quality of the physical environment within which patterns of human settlement are situated in Alberta,*

*without infringing on the rights of individuals for any public interest except to the extent that is necessary for the overall greater public interest.*

## **PUBLISHING INFORMATION**

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### Land Use Districts and Land Use District Maps

- 4 (1) The **City** is divided into land use districts, the boundaries of which are shown on the Land Use District Maps.
- (2) *deleted* 31P2009, 51P2008, 26P2010  
33P2013
- (3) *deleted* 33P2013
- (4) *deleted* 33P2013
- (5) The Land Use District Maps, as may be amended by Bylaw from time to time, will be deposited with the City Clerk.
- (6) In this Bylaw, a land use district may be referred to by its full name or abbreviation as referenced in the title of each District.
- (7) Where this Bylaw refers to a rule or requirement relating to a **parcel** that is designated a particular land use district, it must be read to include a **parcel** that is designated Direct Control based on that land use district unless the Direct Control Bylaw indicates a contrary intent.

### Interpreting the Land Use District Maps

- 5 (1) Despite the land use district shown on the Land Use District Maps, for the purpose of this Bylaw roads must only be used for:
- (a) the passage of motorized and non-motorized vehicles;
- (b) the passage of pedestrians;
- (c) the placement of public and private utilities authorized by the **City**; and
- (d) activities pursuant to the Calgary Traffic Bylaw and Street Bylaw. 22P2016
- (2) Concurrent with the closure of a road, **Council** must consider a corresponding land use redesignation.
- (3) Despite the land use district shown on the Land Use District Maps, water bodies under the jurisdiction of the Crown in right of the Province of Alberta or Canada are not regulated by this Bylaw.

### Requirements of Other Legislation

- 6** Compliance with this Bylaw does not exempt any person from the requirements of any Federal, Provincial or Municipal legislation, approval process, licensing or permitting regime, or other Bylaw.

### Referenced Legislation

- 7** (1) Where the following enactments and Bylaws are referred to in this Bylaw, the reference is to the enactment or Bylaw as may be amended from time to time, or to any enactment or Bylaw passed in substitution therefore.
- 33P2013 (1.1) “+15 Policy” means the +15 Policy, October 1984.
- (2) “Building Permit Bylaw” means the *Calgary Building Permit Bylaw*, 64M94.
- (3) “Calgary International Airport Vicinity Protection Area Regulation” means the *Calgary International Airport Vicinity Protection Area Regulation*, A/R 318/79.
- (4) “Calgary International Airport Zoning Regulations” means the *Regulations Respecting Calgary International Airport*, pursuant to the RSC, *Aeronautics Act*, 1985, c.A-2.
- (5) “Calgary Traffic Bylaw” means *The Calgary Traffic Bylaw*, 26M96.
- (6) “Controlled Streets Bylaw” means *The Controlled Streets Bylaw*, 12M80.
- 56P2017 (6.1) “*Highways Development and Protection Act*” means the *Highways Development and Protection Act*, S.A. 2004.
- 26P2010, 56P2017 (6.2) “*Historical Resources Act*”, means the *Historical Resources Act*, R.S.A. 2000.
- (7) “Licence Bylaw” means *The Business Licence Bylaw*, 32M98.
- (8) “*Municipal Government Act*” means the *Municipal Government Act*, R.S.A. 2000, c.M-26.
- (9) “Municipal Planning Commission Bylaw” means *The Calgary Planning Commission Bylaw*, 28P95.
- 4P2012 (9.1) “Parks and Pathways Bylaw”, means the *Parks and Pathways Bylaw*, 20M2003.
- (10) “*Post-secondary Learning Act*” means the *Post-secondary Learning Act*, S.A. 2003, c.P-19.5.
- (11) “*Provincial Offences Procedure Act*” means the *Provincial Offences Procedure Act*, R.S.A. 2000, c.P-34.
- (12) “*Safety Codes Act*” means the *Safety Codes Act*, R.S.A. 2000, c.S-1.

- (f) **Indoor Recreation Facility;**
  - (g) **Library;**
  - (h) **Museum;**
  - (i) **Place of Worship – Medium;**
  - (j) **Place of Worship – Small;**
  - (k) **Residential Care;** and
  - (l) **Service Organization.**
- (4) The following **uses** must always be notice posted in a **special purpose district**:
- (a) **Addiction Treatment;**
  - (b) **Child Care Service;**
  - (c) **Custodial Care;**
  - (d) **Place of Worship – Medium;**
  - (e) **Place of Worship – Small;**
  - (f) **Residential Care;** and
  - (g) **Service Organization.**
- (5) The construction of a new **building** or an addition to a **building** for the following **uses** must be notice posted:
- (a) **Assisted Living** in the **Developed Area**;
  - (b) **Duplex Dwelling** when listed as a **discretionary use**;
  - (c) **Semi-detached Dwelling** when listed as a **discretionary use**;
  - (d) **Single Detached Dwelling** when listed as a **discretionary use** in the **Developed Area**; 22P2016
  - (d.1) **Rowhouse Building** when listed as a **discretionary use** in the **Developed Area**; and 22P2016
  - (e) any **discretionary use** in the C-N1, C-N2, C-C1, C-COR1, C-COR2, I-E, CC-X, CC-COR, CC-ER, CC-ERR, CC-EMU, CC-EIR, CC-EPR, CC-ET Districts or CR20-C20/R20 District in the area indicated in Map 11 and in all **mixed use districts**; 51P2008, 26P2010, 9P2012, 33P2013, 20P2017
- (6) The **Development Authority** must not notice post any **development permit** applications not set out in subsections (2), (2.1), (3), (4) or (5).w 30P2011

### Exemption for Acquisition of Land by The City

50P2017

- 27.1 (1) Except as otherwise referenced in subsection (2), where a portion of a **parcel** is, or has been, acquired on or after January 1, 2017 by the **City** for a municipal purpose, the **development** or **use** legally existing or approved on that **parcel** on the date that the land is, or was, acquired by the **City** is deemed to conform with the requirements of this Bylaw and to comply with the approved **development permit**.

- (2) Subsection (1) does not deem a ***non-conforming use*** to conform with the uses listed in the governing land use district or restrictions in the definition of the ***use***.

## Division 6: General Provisions Relating to Development Permits

### Applications the Development Authority Must Refuse

- 40** The **Development Authority** must refuse a **development permit** application when the proposed **development**:
- (a) is for a **use** that is not listed as either a **permitted** or **discretionary use** in the governing land use district;
  - (b) is for a **use** containing a restriction in its definition that is not met by the proposed **use**;
  - (c) exceeds any of the following requirements where they are specified on a Land Use District Map except where a **development** exceeds the following requirements because a portion of the **parcel** was acquired by the **City** for a municipal purpose in accordance with section 27.1:
    - (i) maximum **floor area ratio**; and
    - (ii) maximum **units** per hectare;
  - (c.1) exceeds the maximum **building height** when specified on a Land Use District Map except where portions of the **building** exceed the maximum **building height** due to:
    - (i) **grade** variations within the **parcel**;
    - (ii) design elements of the **building** that extend above the **eaveline** where there is no usable floor area associated with the element;
  - (d) does not meet the minimum area requirement to accommodate **commercial multi-residential uses** in the M-X1 and M-X2 Districts unless the **parcel** is located in the **Developing Area** and was designated M-X1 or M-X2 prior to 2010 November 25;
  - (e) is for either a **Contextual Semi-detached Dwelling**, **Contextual Single Detached Dwelling** or a **Multi-Residential Development – Minor**, and does not comply with all of the requirements and rules of this Bylaw;
  - (f) is for any **sign** containing a **digital display** that would display **copy** shown on the **digital display** using full motion video, or otherwise gives the appearance of animation or movement;
  - (g) is not adequately serviced by infrastructure referenced in Section 129.1;
  - (h) is for a **Liquor Store** in any district, other than the C-R2, C-R3 and CR20-C20/R20 Districts, that requires more than a 10 per cent relaxation of a minimum separation distance specified in subsections 225(d) or 225(e), except where the **development permit** is for:

- (i) the expansion or alteration of an existing approved **Liquor Store** or renewal of approval of a previously approved **development permit** for a **Liquor Store**; or
- (ii) an existing approved **Liquor Store** that proposes to move to a new location not within a minimum separation distance specified in subsections 225(d) or 225(e), excluding the distance from the original location of the existing approved **Liquor Store**.

43P2015

- (i) is for a **Pawn Shop**:
  - (i) within 200 metres of another existing approved **Pawn Shop** where the **development permit** is for the expansion or alteration of an existing approved **Pawn Shop** or renewal of a previously approved **development permit** for a **Pawn Shop**;
  - (ii) in all other cases, where a **Pawn Shop** is located within 90 per cent of a minimum separation distance specified in subsection 254(c.1); or
- (j) is for a **Payday Loan** located within 90 per cent of a minimum separation distance specified in subsection 254.1(c).

#### Applications That May Only Be Considered in a Direct Control District

- 41** Where this Bylaw provides that a **use** may only be a listed **use** in a Direct Control District, the **Development Authority** must refuse a **development permit** if it proposes the **use** in a District other than a Direct Control District which lists the **use**.

31P2009

#### Administrative Cancellation of an Application

- 41.1 (1)** In the case of an inactive or non-responsive application the **General Manager** may, in his or her sole and unfettered discretion, cancel a **development permit** application subsequent to acceptance, where he determines that the information provided is not adequate for the **Development Authority** to properly evaluate the application.
- (2)** The **General Manager** must provide written notice of the cancellation of the **development permit** application including reasons for the decision to the applicant.
- (3)** The fees associated with a **development permit** application cancelled by the **General Manager** may be refunded.

#### Term of a Development Permit

- 42** A **development permit** remains in effect until:
- (a) the date of its expiry if the **development permit** was issued for a limited time;
  - (b) it is suspended or cancelled; or

- (c) it lapses upon the failure of the applicant to commence **development** as required under this Division.

### Suspension or Cancellation of a Development Permit

- 43** (1) The **Development Authority** may suspend or cancel a **development permit** following its approval or issuance if: 71P2008
- (a) the application contains a misrepresentation;
  - (b) facts have not been disclosed which should have been at the time of consideration of the application for the **development permit**;
  - (c) the **development permit** was issued in error;
  - (d) the requirements of conditions of the **development permit** have not been complied with; 43P2015
  - (e) the applicant requests, by way of written notice of the **Development Authority**, the cancellation of the **development permit**, provided that commencement of the **use, development** or construction has not occurred; or
  - (f) the **Development Authority** cancels a **development permit** for a **use** after it has commenced, to allow the same **use** in a new location that would otherwise not be allowed by a location distance rule when measured from the original location of approval.
- (2) If the **Development Authority** suspends or cancels a **development permit**, the **Development Authority** must provide written notice of the suspension or cancellation to the applicant.
- (3) Upon receipt of the written notice of suspension or cancellation, the applicant must cease all **development** and activities to which the **development permit** relates.

### Commencement of Development

- 44** (1) Where a **development permit** is for a change of **use**, a change of intensity of **use** or both, **development** must commence within one year of the date of approval of the **development permit**. 31P2009
- (2) For the purpose of subsection (1), **development** commences when the applicant begins occupying the **parcel** and operating the **use** which was approved by the **development permit**.
- (3) Where a **development permit** is for construction, or for construction combined with a change of **use**, a change in intensity of **use** or both, **development** must commence within: 31P2009
- (a) three years of the date of approval of the **development permit** on **parcels** designated M-H1, M-H2, M-H3, C-O, I-B, S-CI, S-CRI, CC-MH, CC-MHX, CC-X, CC-COR, CC-ER, CC-ERR, CC-EMU, CC-EIR, CC-EPR, CC-ET and CR20-C20/R20 Districts; 51P2008, 26P2010  
33P2013

- (b) three years of the date of approval of the **development permit**, on **parcels** designated DC Direct Control, unless otherwise directed by **Council**; and
  - (c) two years of the date of approval of the **development permit** on **parcels** designated as any other District.
- (4) For the purpose of subsection (3), **development** commences when the applicant has altered the **parcel** in furtherance of the construction.
- (5) Without restricting the generality of the foregoing:
- (a) excavation in anticipation of construction is an alteration of a **parcel**; and
  - (b) fencing a site, posting signage, obtaining permits and minor interior demolition are not alterations of the **parcel**.
- 31P2009 (6) *deleted*
- (7) For the purpose of this section, the term “date of approval of the **development permit**” means:
- (a) the date upon which the **Development Authority** approves the **development permit** application;
  - (b) in the case of an appeal to the Subdivision and Development Appeal Board, the date upon which the Subdivision and Development Appeal Board renders a written decision approving the **development permit** application; or
- 41P2009 (c) In the case of an appeal or leave to appeal to the Court of Appeal, the date the judgement roll or decision of the court is filed with the Court of Appeal allowing the **development** to proceed pursuant to an approved **development permit**.
- 31P2009  
29P2017 (8) The **General Manager** may grant a request to extend the date before which **development** must commence as specified in this Land Use Bylaw or any previous bylaw governing land use within the **City** provided:
- (a) the **development permit** is not for a change of **use**, a change of intensity of **use** or both;
  - (b) no more than two extensions are granted for any **development permit**;
  - (c) the length of any extension is up to two years;
  - (d) the request is made in writing on a form approved by the **General Manager** and must be submitted with the fee as prescribed by resolution of **Council**; and
  - (e) the request is granted prior to the **development permit** lapsing.



- (d) character of the District where the **sign** is proposed to be located;
  - (e) amount of signage in the nearby surroundings; and
  - (f) extent to which the **sign** does not comply with the rule proposed to be relaxed.
- (2) Where a type of **sign** is listed as a **discretionary use** in a District, the **Development Authority's** exercise of discretion must be guided by the: 9P2012
- (a) test for a relaxation referenced in section 36 where the relaxation of a rule is requested;
  - (b) purpose statement of this Part;
  - (c) rules relating to opportunities for signage;
  - (d) character of the District where the **sign** is sought to be located; and
  - (e) amount of signage in the nearby surroundings.

### Rules Governing All Signs

35P2011

- 73 (1) All **signs** regulated by this Bylaw must be located on a **parcel**.
- (2) No **sign**, other than a **Special Event Sign** or an approved **Sign – Class F** or **Sign – Class G**, may display third party advertising.
- (3) Where a rule in this Division provides a maximum height for a **sign**, the height must be measured from **grade** at any point adjacent to:
- (a) a **building** to the highest portion of the **sign** when the **sign** is located on or projects from a **building**; or
  - (b) the **sign** support structure to the highest portion of the **sign** when the **sign** is freestanding.
- (4) A **sign** must not:
- (a) have the position, shape, colour, format or illumination which is similar to a traffic sign, signal or device; or
  - (b) display lights which is similar to lights generally associated with danger or those used by police, fire, ambulance or other emergency vehicles.
- (5) **Signs** in **residential districts** must not be internally illuminated, but may be illuminated indirectly in a manner that prevents the trespass of light onto **adjacent parcels**.
- (6) **Signs**, sign supports and structures for **signs** must be located a minimum of 0.75 metres back from a curb line.

- (7) **Signs** must not be placed in or on a required **motor vehicle parking stall** or **loading stall**, and must be placed so as to not reduce the number of required **motor vehicle parking stalls** or **loading stalls** required pursuant to this Bylaw or a **development permit**.
- (8) **Signs** must not be placed within a **corner visibility triangle** where any part of the **sign** is higher than 0.75 metres and lower than 4.6 metres above the lowest elevation of the **street**.
- (9) **Signs**, sign supports and structures for **signs** must not be located in the required road rights-of-way setbacks as referenced in section 53 and Table 1.
- (10) The **Development Authority** may only relax the requirements in subsection (9) if the **sign owner** agrees, in writing, to remove the **sign** from its location within 30 days of being asked to remove it by the **City**.
- (11) **Signs** may project over sidewalks or road rights-of way provided:
  - (a) the **sign owner** agrees in writing to remove the **sign** from its location within 30 days of being asked to remove it by the **City**;
  - (b) the **sign** will have a minimum clearance of 4.6 metres over a **City** owned driveway, **lane** or alley; and
  - (c) the **sign** will have a minimum clearance of 2.4 metres in any instance not referenced in subsection (b).
- (12) Trees and shrubs must not be removed or damaged to erect a **sign**, to make a **sign** more visible, to maintain a **sign**, or to change **copy** on a **sign**.
- (13) The **Development Authority** may only relax the requirement of subsection (12) if the **Development Authority** is satisfied that new trees or shrubs will be planted to replace any trees and shrubs that are removed or damaged and that the new plantings are consistent with any conditions respecting landscaping on a **development permit** for the **parcel** where the **sign** is located.
- (14) When a panel on a multi-panel **sign** or a **sign** structure is removed it must be replaced with a blank panel until such time as a new panel is installed.

33P2013, 15P2014

### Rules Governing All Signs in the Stephen Avenue Mall Heritage Area

56P2017

- 73.1 (1)** In addition to the rules contained in this Division, **signs** located in the **Stephen Avenue Mall heritage area** must not obscure or adversely impact historical architectural details of a **building's** facade.
- (2)** Notwithstanding section 93(3.1), **signs** located within the **Stephen Avenue Mall heritage area** may utilize only the following means of illumination:

- (a) incandescent lighting;
  - (b) fluorescent lighting not visible to pedestrians at **grade**;
  - (c) neon lighting when used only for text or imagery in a **sign area**; and
  - (d) LED lighting.
- (3) All back-lit **signs** must have opaque backgrounds with illumination only visible through the text.
- (4) With the exception of **signs** referenced in sections 90 (3) and 99 (5), the text of a **sign** located in the **Stephen Avenue Mall heritage area** must not occupy more than 60.0 per cent of the total **sign area**.

### Rules Governing Signs containing Digital Displays

35P2011, 4P2013

- 74 (1) **Copy** shown on a **digital display** must be static and remain in place for a minimum of six (6.0) seconds before switching to the next **copy**.
- (2) The maximum transition time between each digital **copy** must not exceed 0.25 seconds.
- (3) *deleted* 4P2013
- (4) **Copy** must not be shown on the **digital display** using full motion video or otherwise give the appearance of animation or movement, and the transition between each digital **copy** must not be displayed using any visible effects, including but not limited to action, motion, fading in and out, dissolving, blinking, intermittent, or flashing light or the illusion of such effects. 4P2013
- (5) **Copy** must not be shown in a manner that requires the **copy** to be viewed or read over a series of sequential **copy** messages on a single **digital display**, or sequenced on multiple **digital displays**. 4P2013
- (5.1) All **signs** containing a **digital display** must be equipped with an ambient light sensor. 4P2013
- (5.2) A **sign** containing a **digital display** must not increase the light levels adjacent to the **digital display** by more than 3.0 LUX above the ambient light level. 4P2013
- (6) The **sign owner** must ensure that while the **sign** is in operation, the light output for the **digital display** must be set in accordance with the following maximum luminance levels when measured from the **sign** face at its maximum brightness: 4P2013
- (a) from sunrise to sunset, 7500 Nits in all districts; and
  - (b) from sunset to sunrise:
    - (i) 500 Nits in the **industrial districts**;

- (ii) 350 Nits in the C-COR 1, C-COR2, C-COR3, C-R1, C-R2, C-R3, S-CRI and S-FUD Districts; and
- (iii) 300 Nits in all other districts not referenced in subsections (i) and (ii).

4P2013 (7) *deleted*

4P2013 (8) If any component on the **sign** fails or malfunctions in any way or fails to operate as indicated on the approved **development permit** plans, the **sign owner** must ensure that the **sign** is turned off until all components are fixed and operating as required.

4P2013 (9) The **sign owner** must provide the **Development Authority** with a name and telephone contact information of a person(s) having access to the technology controls for the **sign**, who can be contacted 24 hours a day in the event that the **sign** malfunctions.

4P2013 (10) *deleted*

#### 35P2011 Maintenance of Signs

75 (1) A **sign owner** must ensure that its signs do not become unsafe or unsightly.

(2) Where a **sign** has been defaced, damaged or destroyed the **sign owner** must:

- (a) immediately repair the **sign** to its original condition;
- (b) replace it with a new **sign** that complies with any applicable **development permit** or the rules of this Bylaw where a **development permit** is not required; or
- (c) remove the **sign**.

(3) Where a **sign** is no longer related to a business, event, product or commodity located on the same **parcel** as the **sign**, the **sign** must be removed by the **sign owner** or the owner of the **parcel** on which the **sign** is located.

#### 35P2011 Parcels in Related Function

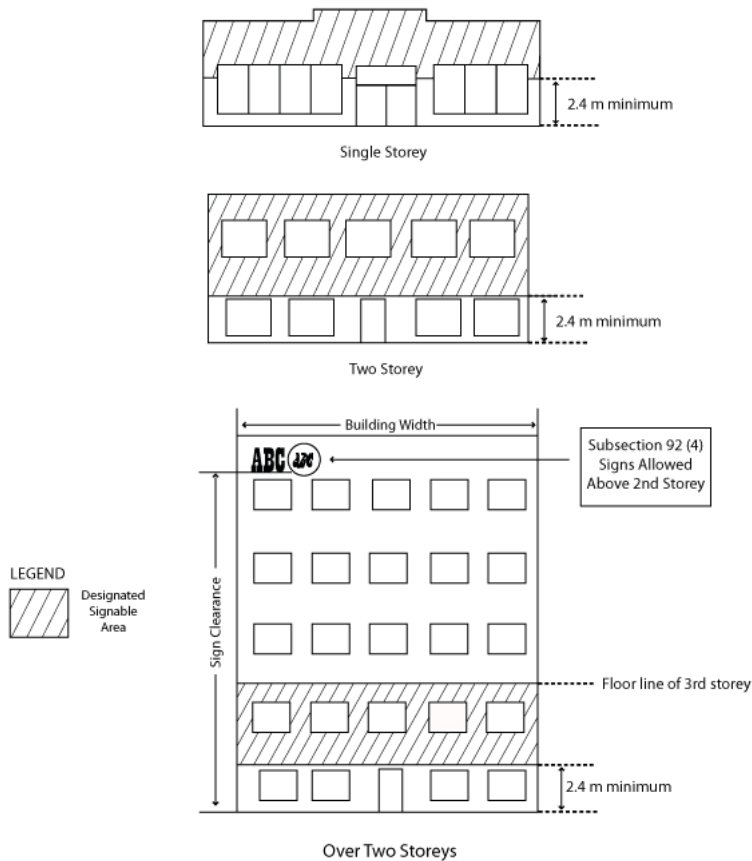
76 Where abutting **parcels** have the appearance and function of a single site by virtue of having cross-access easements, shared parking, connecting internal roadways, or common access points, a **sign** that relates to a **use** on any of the **parcels** will not be considered a **Third Party Advertising Sign** simply because it is located on another **parcel**.

#### 35P2011 Rules Governing Class A Signs

77 A **Sign – Class A** does not require a **development permit** when “**Sign – Class A**” is a listed **use** in the District and the **sign** meets all applicable rules.

- (5) A **Fascia Sign** may be located below the designated signable area referenced in subsections (2) and (3) provided:
- the **sign** consists of individual letters, symbols or logos that are directly attached to the **building**;
  - the portion of the **sign** below the signable area occupies a maximum of 30.0 per cent of the area of the wall of the **building** below the signable area; and
  - the **copy area** of the **sign** below the designated signable area is less than 9.3 square metres.
- (6) The following diagrams illustrate the rules of subsections (2), (3) and (4):

Sign Illustration 3:  
Designated Signable Area  
Subsections 92(2), (3) and (4)



35P2011

**Rules for Fascia Signs**

- 93** (1) A **Fascia Sign** does not have a maximum **sign area** when located on a **primary building wall** and within the designated signable area on that wall.
- (2) The maximum total **sign area** for all **Fascia Signs** located on a **secondary building wall** is 30.0 per cent of the designated signable area on that wall.

5P2013

- (3) A **Fascia Sign** located on a **secondary building wall** may be illuminated, but must only be indirectly illuminated when the **copy** of the **sign** is visible from:
- (a) an **adjacent parcel** designated as a **residential district**; or
  - (b) a **Park** or **Natural Area**.

33P2013

- (3.1) In the **Stephen Avenue Mall heritage area**, a **Fascia Sign** must not:

56P2017

- (a) have a height greater than 0.6 metres;
- (b) contain **copy** that is greater than 0.4 metres;
- (c) be located within 0.6 metres of each edge of a facade parallel to Stephen Avenue Mall; and
- (d) be internally illuminated.

- (4) The following diagrams illustrate the rule in subsection (2).

**Rules for Signs under Canopies**

35P2011

**100** **Signs** hanging or attached under canopies and other **building** projections:

- (a) must have a minimum clearance of 2.4 metres from **grade**;
- (b) may be a maximum of 0.30 metres in height;
- (c) may have a maximum **sign area** of 1.0 square metres; and
- (d) must be a minimum of 4.5 metres from each other.

**Rules for Projecting Signs**

35P2011

**101** (1) The maximum number of **Projecting Signs** a business may have on a **primary building wall** is one.

(1.1) In the **Stephen Avenue Mall heritage area**, a **Projecting Sign** must be limited to a maximum of one for every 7.5 metre section of **building** facade parallel to Stephen Avenue Mall; 33P2013

(2) The edge of a **Projecting Sign** closest to the wall of the **building** to which it is attached must be within 0.30 metres of that wall.

(3) Unless otherwise referenced in subsection (4), the maximum height of a **Projecting Sign** is 6.0 metres from **grade** when measured to the top of the **sign**.

(4) Where a **Projecting Sign** relates to a **Hotel, Retail and Consumer Service** or a **Parking Lot – Structure** with a height of 18.5 metres or greater, the maximum height of the **Projecting Sign** is 21.5 metres above **grade** so long as:

- (a) the **sign** does not project more than 2.0 metres from the **building**; and
- (b) the **sign area** is 18.5 square metres or less.

(5) The minimum clearance between the bottom of a **Projecting Sign** and **grade** is 2.4 metres.

**Size Restrictions for Projecting Signs**

**102** (1) In the C-N1, C-N2, C-C1, CC-EIR, CC-EMU, CC-EPR, CC-MH, CC-MHX, M-H1, M-H2, M-H3, M-X1 and M-X2 Districts, the maximum **sign area** for a **Projecting Sign** is 2.3 square metres. 35P2011, 13P2017

(2) In the C-COR3 District, the maximum **sign area** for a **Projecting Sign** is 9.3 square metres.

(3) In all other **commercial districts**, in all **industrial** and **mixed use districts** and in the CC-ET and CR20-C20/R20 Districts the maximum **sign area** for a **Projecting Sign** is 4.5 square metres. 33P2013, 13P2017, 20P2017

(4) In all other Districts not referenced in subsections (1) through (3), the maximum **sign area** for a **Projecting Sign** is 1.0 square metres.

15P2014

- (5) In the **Stephen Avenue Mall heritage area**, a **Projecting Sign**:
- (a) must not have a dimension greater than 0.91 metres by 1.22 metres except where the only other **sign** on the facade of the **building** is a **Window Sign**; and
  - (b) when located above the designated signable area referenced in section 92(2) and (5) must not have a:
    - (i) **sign area** greater than 1.1 square metres;
    - (ii) vertical dimension greater than 1.2 metres; and
    - (iii) horizontal dimension that is parallel to the **building** facade greater than 0.20 metres.

### Rules Governing Class E Signs

**103** Every **Sign – Class E** requires a **development permit**.

35P2011, 4P2013  
20P2017

### Digital Message Sign

**104 (1)** Unless otherwise referenced in subsection (2), a **Digital Message Sign** may only be approved in a **commercial district, industrial district, mixed use district**, S-R, CC-ER or CR20-C20/R20 District.

(2) A **Digital Message Sign** advertising events, activities or services offered, may only be approved in the **low-density residential districts, multi-residential districts**, CC-MH, CC-MHX, S-SPR, S-CS, S-CI, S-URP, CC-EMU, CC-ET, CC-EPR, CC-EIR and CC-ERR Districts, when they are associated with one of the following **uses**:

- (a) **Community Recreation Facility**;
- (b) **Indoor Recreation Facility**;
- (c) **Library**;
- (d) **Museum**;
- (e) **Outdoor Recreation Area**;
- (f) **Park**;
- (g) **Place of Worship – Large**;
- (h) **Place of Worship – Medium**;
- (i) **Place of Worship – Small**;
- (j) **School – Private**;
- (k) **School Authority – School**;
- (l) **School Authority Purpose – Major**; and
- (m) **School Authority Purpose – Minor**.

56P2017

(3) A maximum of one **Digital Message Sign** may be located on a **parcel** with the exception that **corner parcels** may have one **Digital Message Sign** on the **street** side of each **street**.



- (3.1) *deleted* 33P2013, 15P2014
- (4) Subsection (3) does not apply to a **Digital Message Sign** with *copy* that only displays the date, time, temperature, **motor vehicle parking stall** information, motor vehicle fuel price or a **Drive Through** menu board. 56P2017
- (5) Notwithstanding subsection (3), a **Digital Message Sign** must not be located on a **parcel adjacent** to Deerfoot Trail, Spruce Meadows Trail, Stoney Trail, or any provincial highway under the *Highways Development and Protection Act* when the *copy* on the **sign** is visible from these streets or highways. 56P2017
- (5.1) Notwithstanding subsection (5), a **Digital Message Sign** may be located on a **parcel adjacent** to Deerfoot Trail, Spruce Meadows Trail, Stoney Trail or any provincial highway under the *Highways Development and Protection Act* when in accordance with Table 1.1. 56P2017

Table 1.1: Maximum Digital Message Sign areas facing the same oncoming traffic and minimum distance from Deerfoot Trail, Spruce Meadows Trail, Stoney Trail or provincially controlled highway

Maximum <b>sign area</b> (square metres)	Minimum Distance from edge of pavement to <b>sign</b> (metres)
5.0	400
4.0	350
3.0	300
2.0	250
1.0	200

- (5.2) The **Development Authority** must not relax the minimum distance from the edge of pavement to a **Digital Message Sign** as shown in Table 1.1. 56P2017
- (5.3) A **Digital Message Sign** must not be located within the **Stephen Avenue Mall heritage area**. 33P2013, 15P2014, 56P2017
- (6) A **Digital Message Sign**:
- (a) where located in a **commercial district, industrial district, mixed use district**, S-R, CC-ER or CR20-C20/R20 District has a maximum **sign area**:
- (i) of 5.0 square metres when attached to a **building**;
- (ii) not exceeding the lesser of 2.5 square metres or 30.0 per cent of the window area, where used as a **Window Sign**; and

- (iii) of 50 per cent of the **sign area** of a **Freestanding Sign**; and
- (b) where located in a **low-density residential district, multi-residential district**, CC-MH, CC-MHX, S-SPR, S-CS, S-CI, S-URP, CC-EMU, CC-ET, CC-EPR, CC-EIR and CC-ERR Districts, has a maximum **sign area** of 1.0 square metres.
- (7) Where the **digital display** of a **Digital Message Sign** is visible from and located within 125.0 metres of a **building** containing a **Dwelling Unit**, the **sign** must not operate, or must only display a black screen when located in:
- 20P2017
- (a) a **commercial district, industrial district, mixed use district**, S-R , CC-ER or CR20-C20/R20 District, between 11 p.m. and 6 a.m.; or
- (b) one of the districts and associated with one of the **uses** listed in subsection (2), between 10 p.m. and 7 a.m.
- (8) A **Digital Message Sign**, or any digital **copy** on a **Digital Message Sign** must not be located on or attached to a roof of a **building**.
- 56P2017
- (9) The **Development Authority** must not approve any **sign** containing a **digital display** with a **sign area** greater than 2.0 square metres if the **sign** is located less than 30.0 metres from an intersection, pedestrian crosswalk, or railway crossing.
- (10) The electrical power supply to a **Digital Message Sign** must be provided underground.
- (11) A **Digital Message Sign** may display **copy** that acknowledges sponsors of activities or programs when the **sign** is associated with one of the following **uses**:
- (a) **Community Recreation Facility**;
- (b) **Indoor Recreation Facility**;
- (c) **Library**;
- (d) **Museum**;
- (e) **Outdoor Recreation Area**;
- (f) **Park**;
- (g) **Place of Worship – Large**;
- (h) **Place of Worship – Medium**;
- (i) **Place of Worship – Small**;
- (j) **School – Private**;
- (k) **School Authority – School**;
- (l) **School Authority Purpose – Major**; and

- (m) **School Authority Purpose – Minor.**
- (12) A **development permit** for a **Digital Message Sign** may only be issued for a period not exceeding three (3) years, except where **copy** only displays the date, time, temperature, motor vehicle fuel price, or **Drive Through** menu board.
- (13) Prior to a **development permit** expiring for a **Digital Message Sign**, and upon receipt of a new **development permit** application for the same **Digital Message Sign**, the **Development Authority**:
- (a) must ensure the location of the **Digital Message Sign** does not interfere with information signs in road rights-of-way;
  - (b) must, when a **sign** is located in a district referenced in subsection (1), apply the rules referenced in subsection (7); and
  - (c) may approve the **development permit** for a **Digital Message Sign** that was approved prior to March 1, 2013, and is adjacent to Deerfoot Trail.

### Inflatable Sign

35P2011

- 105 (1) An **Inflatable Sign** is not allowed in those locations referenced in subsections 89(1) or 89(2).
- (1.1) An **Inflatable Sign** must not be located within the **Stephen Avenue Mall heritage area**.
- (2) An **Inflatable Sign** must not be located on the roof of any **building** or structure.
- (3) An **Inflatable Sign** must be tethered or anchored and must touch the surface to which it is anchored.
- (4) An **Inflatable Sign** must not extend higher than the maximum height allowed for a **Freestanding Sign** as referenced in section 97.
- (5) Only one **Inflatable Sign** may be located on a **parcel** at any time.
- (6) The maximum number of **Inflatable Signs** that may be on the same **parcel** in a calendar year is two.
- (7) The maximum time period an **Inflatable Sign** may be displayed on a **parcel** is 30 days.

33P2013

### Painted Wall Sign

- 106 (1) A **Painted Wall Sign** may be located anywhere on a **building** wall.
- (1.1) In the **Stephen Avenue Mall heritage area**, a **Painted Wall Sign** must only be located on a **building** facade perpendicular to Stephen Avenue Mall.
- (2) If a **Painted Wall Sign** is removed, the wall it was displayed on must be refinished to be consistent with the rest of the **building**.

35P2011

33P2013

35P2011,33P2013

**Roof Sign**

**107 (1)** A **Roof Sign** may be approved only in the following Districts

- (a) all **commercial districts**;
- (b) all **industrial districts**;
- (b.1) all **mixed use districts**;
- (c) the S-CI or S-SPR Districts; and
- (d) the CR20-C20/R20 District.

20P2017

- (2) A **Roof Sign** may only identify, by name or symbol, the **use**, business or occupant of the **building** on which the **sign** is located.
- (3) Supports and structures used for a **Roof Sign** must not be visible.
- (4) A **Roof Sign** and the supports for a **Roof Sign**, must not extend beyond the maximum **building height** applicable to the District where the **sign** is located.
- (5) The **sign area** of all **Roof Signs** on each face of a **building** must not exceed 2.5 per cent of the area formed by multiplying the clearance of the **sign** from **grade** by the width of the **building**.

33P2013

- (6) In the **Stephen Avenue Mall heritage area**, a **Roof Sign** must not:
  - (a) be visible to pedestrians at **grade** on Stephen Avenue Mall; and
  - (b) employ more than three colours.

**Rotating Sign**

35P2011

- 108 (1)** A **Rotating Sign** may only be approved in **commercial** and **industrial districts**.
- (2) A **Rotating Sign** must not exceed the maximum height and maximum **sign area** allowed for a **Freestanding Sign** as referenced in section 97.

**Temporary Sign Markers**

35P2011

- 109 (1)** A **Temporary Sign Marker** is not allowed in those locations where a **Temporary Sign** is not allowed as referenced in subsections 89(1) and 89(2).
- (2) A **Temporary Sign Marker** must be:
  - (a) constructed of concrete, landscape pavers or similar hard surfacing material;
  - (b) constructed of a different surfacing material than the surfacing surrounding it so that the marker clearly stands out in its surroundings;

- (c) maintained so as to always be visible and clear of obstructions;
  - (d) a minimum of 0.4 square metres; and
  - (e) anchored or set into the ground.
- (3) The number of **Temporary Sign Markers** allowed on a *parcel* must not exceed the number of **Temporary Signs** allowed on the applicable *parcel* as referenced in subsections 89(10) and 89(11).
- (4) A **Temporary Sign Marker** must not be located within 7.5 metres of a motor vehicle access to a *parcel*.
- (5) If a **Temporary Sign** is intended to be illuminated, the **Temporary Sign Marker** must have an underground power supply.
- (6) A **Temporary Sign Marker** must be accessible from the *parcel* on which it is located so that no person has to cross a different *parcel*, or **City** owned boulevard in order to install, do maintenance on, or remove a **Temporary Sign**.

#### Rules Governing Class F Signs – Third Party Advertising Signs

4P2013

110 *deleted*

#### Prohibited Locations For Third Party Advertising Signs

71P2008, 28P2009

- 111 (1) *deleted* 4P2013
- (2) *deleted* 4P2013
- (2.1) **Third Party Advertising Signs** must not be located within the *Stephen Avenue Mall heritage area*. 33P2013
- (3) **Third Party Advertising Signs** are prohibited on any site where the *sign* is positioned such that the *copy* on the *sign* is visible from: 30P2011, 44P2013
- (a) 14 Street N.W. from John Laurie Boulevard, north to Country Hills Boulevard;
  - (b) 14 Street S.W. from Glenmore Trail S.W., south to Canyon Meadows Drive S.W.;
  - (c) 52 Street East, from 17 Avenue S.E., north to McKnight Boulevard;
  - (d) 85 Street N.W. from Bowness Road, north to Bearspaw Dam Road;
  - (e) 87 Street N.W. from Bearspaw Dam Road, north to Nose Hill Drive;
  - (f) 17 Avenue South from the eastern **City** limit, west to the Canadian National Railway crossing of 17 Avenue South near 52 Street S.E.;

- 4P2013
- (g) 32 Avenue N.E. from 36 Street N.E., east to the **City** limits;
  - (h) 64 Avenue N.E. from 36 Street N.E., east to the **City** limits;
  - (i) 96 Avenue N.E. from Harvest Hills Boulevard to Deerfoot Trail;
  - (j) 144 Avenue N.W.;
- 4P2013
- (k) 162 Avenue S.W. from 37 Street S.W., east to Macleod Trail;
  - (k.1) Airport Trail;
  - (l) Anderson Road;
  - (m) Barlow Trail from the north **City** limits, south to the junction of McKnight Boulevard;
  - (n) Bearspaw Dam Road from 87 Street N.W., east to 85 Street N.W.;
  - (o) Beddington Trail;
  - (p) Bow Bottom Trail;
  - (q) Bow Trail from the junction of Sarcee Trail S.W., east to the junction of Crowchild Trail;
  - (r) Canyon Meadows Drive;
  - (s) Chaparral Boulevard;
  - (t) Country Hills Boulevard;
  - (u) Crowchild Trail;
  - (v) Deerfoot Trail;
  - (w) Falconridge Boulevard N.E.;
  - (x) Glenmore Trail from Elbow Drive S.W., west to the **City** limits;
  - (y) Glenmore Trail from the Bow River, east to Ogden Road S.E.;
  - (z) Harvest Hills Boulevard;
  - (aa) Heritage Drive from 14 Street S.W., east to Haddon Road S.W.;
  - (bb) Heritage Drive from Bonaventure Drive S.E., east to Blackfoot Trail;
  - (cc) John Laurie Boulevard from Nose Hill Drive, east to McKnight Boulevard;
  - (dd) Macleod Trail from 162 Avenue S.W., south to the **City** limits;
  - (ee) McKenzie Lake Boulevard S.E.;
  - (ff) McKenzie Towne Boulevard S.E.;
  - (gg) McKenzie Towne Drive S.E.;

- (hh) McKnight Boulevard from Deerfoot Trail east to Barlow Trail and from 36 Street N.E., east to the **City** limits;
  - (ii) Memorial Drive N.E. from 39 Street S.E., east to the **City** limits;
  - (ii.1) Metis Trail; 4P2013
  - (jj) Nose Hill Drive;
  - (kk) Peigan Trail;
  - (ll) Sarcee Trail N.W. from Crowchild Trail, north to the Transportation and Utility Corridor;
  - (mm) Sarcee Trail from the Trans-Canada Highway, south to the junction of Glenmore Trail and from Southland Drive, south to the **City** limits;
  - (nn) Shaganappi Trail;
  - (oo) Shawnessy Boulevard from west **City** limits, east to Shawnessy Drive S.W.;
  - (pp) Southland Drive from west **City** limits, east to Haddon Road S.W.;
  - (qq) Southland Drive from Bonaventure Drive S.E., east to Deerfoot Trail;
  - (rr) Sun Valley Boulevard from Macleod Trail, east to Chaparral Boulevard;
  - (ss) the Transportation and Utility Corridor;
  - (tt) Trans-Canada Highway from the Bow River, west to the **City** limits; or
  - (uu) Trans-Canada Highway from 6 Street N.E., east to the **City** limits.
- (4) **Third Party Advertising Signs** are prohibited on sites **adjacent** to Bowness Road from 62 Street N.W. to 65 Street N.W.
- (5) **Third Party Advertising Signs** are prohibited on **street** or utility right-of-way.
- (6) **Third Party Advertising Signs** must be a minimum of 450.0 metres from: 4P2013
- (a) major parks, as referenced in section 115;
  - (b) escarpments and pathways;
  - (c) riverbanks; and
  - (d) natural areas,
- when the **copy** is visible.

- 4P2013, 44P2013 (7) Notwithstanding subsection 111(3)(tt), existing **Third Party Advertising Signs** positioned such that the **copy** is visible from the Trans Canada Highway between the Bow River and Bowfort Road and approved prior to November 19, 1990 may be renewed from time to time in accordance with subsections 114 (10) and (11).
- 4P2013, 44P2013 (8) Notwithstanding subsection 111(3)(y) and (uu), existing **Third Party Advertising Signs** positioned such that the **copy** is visible from Glenmore Trail S.E. or from the Trans-Canada Highway between 6 Street N.E. and 36 Street N.E. respectively, may be renewed from time to time in accordance with subsections 114 (10) and (11).
- (9) Notwithstanding subsection 111(3), freestanding-flush and wall-mounted **Third Party Advertising Signs** in **commercial** or **industrial districts** may be allowed along those public thoroughfares referred to in subsections 111(3)(f)(q)(u) and (nn) where:
- (a) the **sign** is contained within the line and form of the **building** to which it is attached;
  - (b) the **sign** is not positioned such that it can be viewed from a land use district other than a **commercial** or **industrial district**; and
  - (c) the **sign area** does not exceed 19.0 square metres.
- 4P2013 (10) Notwithstanding subsection 112(4), where an existing **Third Party Advertising Sign** complies with this Bylaw, except for the provisions of subsection 111(4), it may be renewed from time to time in accordance with subsections 114 (10) and (11).
- 4P2013 (11) Notwithstanding subsections 111(3)(hh) and (kk), where an existing **Third Party Advertising Sign** complies with this Bylaw, except for the provisions of subsections 111(3)(hh) and (kk), it may be renewed from time to time in accordance with subsections 114 (10) and (11).
- 4P2013, 44P2013 (12) Unless otherwise referenced in subsection (13), and upon receipt of a new **development permit** application for the same **Third Party Advertising Sign**, no **Third Party Advertising Sign** may be approved within the Inglewood Main Street Area after November 9, 1992.
- (13) A **development permit** for a **Third Party Advertising Sign** may be approved in the Inglewood Heritage Main Street Area if such sign replaces an existing **Third Party Advertising Sign** of the same or greater area at the same or another location in the Inglewood Heritage Main Street Area provided always that the approval of such a **sign** may only be allowed where it will result in a visual improvement to the character and streetscape of the area and either:
- (a) a reduction in the overall number of **Third Party Advertising Sign** faces in such area; or
  - (b) the design is appropriate for enhancing the specific location.



- (14) A **development permit** for a **Third Party Advertising Sign** may only be approved in the Mainstreet portion of Bowness Road NW when such a sign:
- (a) replaces an existing **Third Party Advertising Sign** of the same or greater area at the same location provided; and
  - (b) results in upgrading of the quality of the proposed sign.

### Siting of Third Party Advertising Signs

- 112 (1) A **Third Party Advertising Sign** must not be located within 30.0 metres of any **Freestanding Sign**, facing the same oncoming traffic, except where the separation is between existing **signs** approved prior to November 19, 1990. 44P2013
- (2) A **Third Party Advertising Sign** must be removed from a **parcel** upon expiry of the **development permit** for such **sign** if a **development permit** application for a **Freestanding Sign** is approved within 30.0 metres of the **Third Party Advertising Sign**. 4P2013, 44P2013
- (3) A **Third Party Advertising Sign** must not be located within 75.0 metres of any other **Third Party Advertising Sign** facing the same on-coming traffic and must not result in more than two (2) freestanding **Third Party Advertising Signs** greater than 4.6 metres in height and 4.5 square metres in area within a 225.0 metre radius of each other facing the same **street**, except:
- (a) where the separation is between an existing **Third Party Advertising Sign**, approved prior to June 19, 2000;
  - (b) for a **Third Party Advertising Sign** located on the same structure; or
  - (c) for a **Third Party Advertising Sign**, less than 4.6 metres in height and 4.5 square metres in area, where the separation must be 30.0 metres.
- (4) Subject to subsections (1) and (3), a **Third Party Advertising Sign**, less than 4.6 metres in height and 4.5 square metres in area, must not be located closer than 30.0 metres to any other **Third Party Advertising Sign** less than 4.6 metres in height and 4.5 square metres in area.
- (5) A **Third Party Advertising Sign** must be located such that no portion is less than 6.0 metres from any **property line adjacent** to a public thoroughfare except for **Third Party Advertising Signs** less than 4.6 metres in height and 4.5 square metres in area.
- (6) Notwithstanding subsection (5), where an existing **Third Party Advertising Sign** complies with this Bylaw, except for the provisions of subsection (5), it may be renewed from time to time in accordance with subsections 114 (10) and (11). 4P2013

- 4P2013
- (7) Trees required under an approved **development permit** shall not be removed or altered in any way to accommodate the placement or visibility of a **Third Party Advertising Sign**.
  - (8) A **Third Party Advertising Sign** must not be located on, or attached to, a roof of a **building**.
  - (9) A freestanding **Third Party Advertising Sign** must be separated from:
    - (a) a **Directional Sign**, exceeding 3.0 square metres in **sign area**, in a **street** right-of-way;
    - (b) a **street** intersection or railway crossing; and
    - (c) the curblineline or edge of a **major street, expressway** or freeway; to the satisfaction of the General Manager Transportation or his delegate.

4P2013

### Height and Size of Third Party Advertising Signs

113 (1) The maximum height of a wall-mounted or a freestanding-flush **Third Party Advertising Sign** is 10.5 metres and it must not extend above the **eaveline**.

(2) The maximum height of a freestanding **Third Party Advertising Sign** is 8.3 metres, and if any portion of a freestanding **Third Party Advertising Sign** is located within 6.5 metres of a **building** less than 8.3 metres in **height**, the **sign** must not exceed the height of that **building** or 6.5 metres, whichever is greater.

4P2013

(2.1) In the C-COR1, C-COR2, CC-X and CC-COR Districts, where located outside of pedestrian-oriented areas as referenced in subsection 113 (6), the maximum height of a **Third Party Advertising Sign** is 4.6 metres and the maximum **sign area** is 4.5 square metres.

(3) The dimensions of the **sign area** of a **Third Party Advertising Sign** must not exceed a vertical dimension of 5.8 metres by a horizontal dimension of 7.0 metres, with allowance for a 1.5 metre cut-out to the top and face and a 0.70 metre cut-out to the sides and bottom of the **Third Party Advertising Sign**.

(4) The maximum area of a **Third Party Advertising Sign** must not exceed 25.0 square metres and only one face of a double-faced **sign** may be used to calculate **sign area**.

(5) Where an existing **Third Party Advertising Sign** complies with this Bylaw, except for the provisions of this section, it may be renewed from time to time in accordance with subsections 114 (10) and (11).

- (6) **Third Party Advertising Signs** are prohibited in the following pedestrian-oriented areas: 4P2013
- (a) 9 Avenue S.E. from 8 Street S.E. to 15 Street S.E.;
  - (b) 17 Avenue S.E. from 26 Street S.E. to 61 Street S.E.;
  - (c) Bowness Road from 47 Street N.W. to 42 Street N.W. and from 62 Street N.W. to 66 Street N.W.;
  - (d) Fourth Street Business Revitalization Zone;
  - (e) Kensington/Louise Crossing Business Revitalization Zone;
  - (f) Marda Loop Business Revitalization Zone;
  - (g) Uptown 17 Business Revitalization Zone; and
  - (h) Victoria Park/First Street S.W. Business Revitalization Zone, except for Olympic Way S.E.

#### General Rules for Third Party Advertising Signs

4P2013

- 114 (1) The applicant for a **development permit** for a **Third Party Advertising Sign** must show that the **Third Party Advertising Sign** is compatible with the general architectural lines and forms of nearby **buildings** and the character of the streetscape or area within which it is to be located, and does not severely obstruct the horizon line.
- (1.1) **Third Party Advertising Signs** with a **sign area** greater than 4.5 square metres may only be located in the CR20-C20/R20 District where: 33P2013
- (a) it forms part of a comprehensive **development**; and
  - (b) it has been incorporated into the design of a **building** or structure.
- (2) A **Third Party Advertising Sign** must not block natural light or the sky from the surrounding **buildings'** windows and doors.
- (3) The lighting or orientation of a **Third Party Advertising Sign** must not adversely affect any neighbouring residential areas.
- (4) A **Third Party Advertising Sign** must utilize lighting fixtures which are not readily discernible or obtrusive.
- (5) An auxiliary **sign** or other material must not be attached to, on, above or below a **Third Party Advertising Sign**.
- (6) The backs of all **Third Party Advertising Signs** and all cut-outs must be enclosed.
- (7) The space between the faces of double-faced **Third Party Advertising Signs** must be enclosed.

- (8) Electrical power supply to **Third Party Advertising Signs** or base landscaping must be underground unless otherwise allowed by the **Development Authority** such as, but not limited to, situations where reasonable access to an underground power source is not available or the **Third Party Advertising Sign** is located in an area where underground power has not commenced.
- (9) A **development permit** for a **Third Party Advertising Sign** may only be issued for a period not exceeding five (5) years.
- (10) Prior to a **development permit** expiring for a **Third Party Advertising Sign**, and upon receipt of a new **development permit** application for the same **Third Party Advertising Sign** at the same height, size and location, the **Development Authority** may apply the rules referenced in subsection (11).
- (11) When considering a **development permit** application for a **Third Party Advertising Sign** referenced in subsection (10), the **Development Authority**:
- (a) must consider if the proposed **Third Party Advertising Sign** is compatible with the general architectural lines and forms of nearby **buildings** and the character of the streetscape or area within which it is to be located, and does not severely obstruct the horizon line;
  - (b) must not approve the **development permit** if a **Freestanding Sign** has been approved and constructed within 30.0 metres of the **Third Party Advertising Sign**;
  - (c) may only approve the **development permit** for the **Third Party Advertising sign** when the use is listed in the District;
  - (d) may approve the **development permit** for the **Third Party Advertising Sign** if it is located in pedestrian-oriented areas as referenced in subsection 113 (6) at its current size and height provided the **parcel** has not been approved for redevelopment; and
  - (e) may approve the **development permit** for the **Third Party Advertising Sign** if it is located in areas referenced in subsection 113 (2.1), when the height of the **sign** exceeds 4.6 metres and the area exceeds 4.5 square metres at their current size and height provided the **parcel** has not been approved for redevelopment.

### Major Parks

**115** Map 3 identifies the following major parks:

1. West Nose Creek Park
2. Nose Hill Park
3. Nose Creek Park
4. Prairie Winds Park
5. Confederation Park

6. Baker Park
7. Bowness Park
8. Bowmont Park
9. Shouldice Park
10. Edworthy Park
11. Lawrey Gardens
12. Riley Park
13. Millennium Park & Science Centre
14. Prince's Island Park
15. Olympic Plaza
16. Fort Calgary
17. Calgary Zoo & St. Patrick's Island
18. Tom Campbell's Hill
19. Pearce Estate Park
20. Inglewood Bird Sanctuary
21. Valleyview Park
22. Marlborough Park
23. Elliston Park
24. Richmond Green Park
25. Lindsay Park
26. Stanley Park
27. River Park & Sandy Beach
28. North Glenmore Park
29. Weaselhead Natural Area
30. South Glenmore Park
31. Heritage Park
32. Beaver Dam Flats Park
33. Carburn Park
34. Southland Park
35. Fish Creek Provincial Park
36. Griffith Woods
37. Ralph Klein Park
38. 12 Mile Coulee Park

9P2012

Map 3:  
Major Parks

9P2012

