



What we heard:

Public engagement results for the East Village Area Redevelopment Plan and Centre City Guidebook

Open house on July 19, 2016, 4 to 7:30 p.m., at the Municipal Building Atrium for the East Village Area Redevelopment Plan, Downtown West Area Redevelopment Plan and Centre City Guidebook.



Project overview

The City of Calgary is in the process of reviewing and proposing updates to the existing East Village Area Redevelopment Plan and preparing a guidebook for the Centre City to guide growth and development of urban, mixed-use neighbourhoods. The purpose of this work is to provide additional implementation policy specific to the Centre City and East Village. While the vision for East Village will not change, the aim is to better align policy with the East Village Master Plan, create consistent policy for mixed-use neighbourhoods and simplify and provide more flexibility for development.

Communication techniques employed

The project team hosted an open house for the East Village Area Redevelopment Plan, Downtown West Area Redevelopment Plan and the Centre City Guidebook on July 19, 2016 with the following methods of participation available:

1. An open house held on July 19, 2016 from 4 to 7:30 p.m. at the Municipal Building Atrium (800 Macleod Tr. S.E.). Planning and Transportation staff attended this meeting to provide details on the project, answer any questions, and solicit feedback.
1. Paper copies of a comment sheet were available at the open house and one comment sheet was completed and returned.
2. An online comment box was available at calgary.ca/eastvillage and calgary.ca/centrecityguidebook between July 19 and July 26, 2016.

The project team employed a number of techniques to advertise the public engagement. These included:

1. Postcards	6,400 postcards were mailed out to residents and businesses in the East Village study area.
2. Twitter	The City of Calgary Twitter account has 166,000 followers and two tweets were posted prior to the open house. <ul style="list-style-type: none"> • July 18, 2016 – 1 like, 8 retweets, 12,069 impressions • July 19, 2016 – 11 likes, 8 retweets, 16,338 impressions
3. Email Blast to Email List	An East Village email list was established through previous engagement and as of this engagement session had 37 subscribers. An email blast was sent to this list on July 14 with information about the open house.
4. Letter to landowners within and adjacent to the East Village	A letter was sent to over 2,000 landowners.
5. East Village Community Association	Helped spread the word.
6. Ward Councillor's office	Helped spread the word.
7. Posters	Put up in various residential and office buildings to spread the word. Also displayed at businesses throughout the Downtown and Beltline.

Input collected during this engagement is summarized below and will be considered in the next draft of the East Village Area Redevelopment Plan and Centre City Guidebook. Input will also be summarized in the report to Calgary Planning Commission and Council.

The City of Calgary, Community Planning, Centre-West



The open house

59 people attended the open house at the Municipal Building Atrium (800 Macleod Tr. S.E.). Only adults who stopped to view the panels or spoke with staff were counted as participants. People who passed by in the atrium were not counted.

Comment forms

One paper comment sheet was filled out at the open house.

Summary of comments

The following is a summary of comments received following the July 19, 2016 open house for the East Village Area Redevelopment Plan and Centre City Guidebook.

Transportation

- Concern about the Riff becoming too busy and taking pedestrian traffic away from other areas, creating hot-spots and empty streetscapes.
- The path through City Hall is a must; potential for design competition to bring out the best ideas to do so.
- Question about whether another LRT station could be contemplated between City Hall and Bridgeland.

Land use

- More diversity of housing than just condos, areas south of East Village and Downtown West would be great for townhouse/semi-detached options.
- Allow for a little more commercial activity along the river walk to encourage activity, such as a bike rental.

Sunlight protection

- Extend sunlight protection for the square.